

COMMITMENT



Texas Department of Health
Breast and Cervical Cancer Control Program

March 2000

Volume 9, Number 3

BCCCP State Conference Slated for May in Austin

The Breast and Cervical Cancer Control Program (BCCCP) will host a State Conference in Austin Monday, May 22 and Tuesday, May 23 at the Omni Southpark Hotel in Austin.

The conference theme is "A Decade of Change A Future of Hope." The conference is designed to bring organizations and individuals together who serve diverse populations and to share information on ways to better serve these populations.

Sessions offered will include a clinical track and a program administration track. Clinical updates will be presented on breast cancer, cervical cancer, colorectal cancer, prostate cancer and comple-

mentary therapies. Program management sessions will include information on quality assurance, developing workplans, working with the media and community involvement.

The conference will also feature an awards ceremony. Two awards will be presented. One award will be presented to a volunteer with a BCCCP provider, while the other award will be presented to an organization that has formed a partnership with a BCCCP provider. BCCCP will also be sharing the Centers for Disease Control and Prevention video, *Celebrating 10 Years of Partnerships and Progress Against Breast and Cervical Cancer*, and a video of BCCCP providers.

Providers are requested to submit photos of their staff, clinic or events that they have held for the video.

Special room rates of \$70/single occupancy and \$95/double occupancy have been arranged with the Omni Southpark Hotel. Reservations can be made by calling (512) 448-2222. Be sure to identify yourself as a participant with the

BCCCP State Conference, Event Number 998. The special rates are available for Sunday and Monday nights. You must make your reservations prior to May 1, 2000 to guarantee the special room rate.

Watch your mail for your reservation form. For more information about the conference, exhibiting, nominating volunteers or partners, or the BCCCP video, contact Andrea Littlefield, Information Specialist or Robert Reeves, Program Administrator, at (800) 452-1955.

FY 2001 RFP's

The Breast and Cervical Cancer Control Program (BCCCP) will be issuing a continuation application for fiscal year 2001. BCCCP had planned to issue a competitive Request for Proposal (RFP), but plans have been delayed for this year.

Current BCCCP providers in compliance with all Program requirements are invited to respond to

In This Issue...

BCCCP State Conference	1
FY 2001 RFP's	1
BCCCP Briefs	2
YWCA of Abilene	2
Tell A Friend	2
Ask The Expert	3
NCI Educational Materials	3
Minority Cancer Awareness Week	3
Here to Serve You	4
Calendar of Events	4
BCCCP Statistics	4

RFP continued on page 3

BCCCP Briefs

Attention Case Managers

The Breast and Cervical Cancer Control Program (BCCCP) will be holding a Case Management Training at the Thompson Conference Center at the University of Texas in Austin on April 11 and 12. For more information contact Karen Knox, Case Management Director, at (800) 4521-955.



Internet Site

CancerEducation.com has teamed up with Cancer Care, Inc. to provide on-demand access to multimedia, education programs featuring timely oncology related content from Cancer Care's patient workshops and seminar programs. Visit the site at: <http://www.cancereducation.com> and <http://www.cancercare.org>.



Who to Call & How to Reach Us...

General Information/Administration:

Margaret Méndez Robert Reeves
Shannon Burke Lisa Bishop
Christina Rogers Cathy Cox

Professional Education, Clinical Services, Case Management:

Karen Knox Karen McAnarney
Claudia Himes

Public Information and Outreach:

Andrea Littlefield

Data Collection and Maintenance:

Vincent Crawley Codie Prinz
Wanda Gibson Steve Johnson
June Browning Constance Holloway

Data Collection Forms

Wanda Gibson

Cancer Epidemiology/Demographics:

Vacant

Billing:

Kathy Kokel Shannon Burke
Codie Prinz

Texas Department of Health
Breast & Cervical Cancer Control Program
1100 West 49th Street, G407
Austin, TX 78756-3199
(512) 458-7644
(800) 452-1955
(512) 458-7650 FAX
email: margaret.mendez@tdh.state.tx.us (or other staff first name, period and last name)@tdh.state.tx.us

Website Address

<http://www.tdh.state.tx.us/bcccp/>

Local Changes

Please write or call Lisa Bishop, Administrative Technician, at (800) 452-1955 with **ANY** changes in local telephone numbers, personnel or service delivery sites. *Thank you.*

YWCA of Abilene Presents to Congressman



Pictured left to right: Chris Allen, Breast Cancer Awareness Assistant; Dorothy Thompson, Breast Cancer Awareness Outreach Coordinator; Congressman Charles Stenholm; Mrs. Cindy Stenholm; and Linda Eaves, Executive Director, YWCA.

The YWCA of Abilene, a Breast and Cervical Cancer Control Program (BCCCP) provider, recently made a special presentation to Congressman and Mrs. Stenholm. The presentation provided information about the

success of the program in helping medically underserved women in the Abilene area get mammograms with the assistance of several medical and financial partners. The YWCA of Abilene has been a BCCCP provider for nine years.

Tell A Friend Friday Results

The results are in from the 1999 Tell A Friend Friday campaign. Sponsored by the American Cancer Society (ACS), the event asks women to volunteer to call five of their friends and encourage them to get a mammogram. This year, the Breast and Cervical Cancer Control Program (BCCCP) was a partner in the event.

ACS estimates that 20,495

women were called by a friend as a result of efforts in Texas. This number doubles ACS's goal of reaching 11,300 women. Over 4,000 callers volunteered to participate in this event.

The program is based on research that shows that roughly 25 percent of all women who get

Tell A Friend continued on 3

Mission

The mission of the Texas Breast and Cervical Cancer Control Program is to reduce the impact of breast and cervical cancer in Texas by promoting access to quality information, screening, diagnosis and treatment in Texas communities.

Goal

The goal of the Texas Breast and Cervical Cancer Control Program is to reduce premature mortality from breast cancer and cervical cancer in Texas.

Ask the Expert

Don't forget, you can submit your own questions on any subject related to the program such as nursing, case management, billing, data or outreach. Send questions to Andrea Littlefield, Information Specialist, 1100 West 49th Street, Austin, TX 78756-3199.



What date should be used for Question 9 on the Breast or Cervical Evaluation form (D23 or D24)? (What date was the evaluation completed, refused, or the client lost to follow-up?)



The date the diagnosis is made is the date to use on question 9 (if the evaluation is complete). This date will usually be the date of the last diagnostic procedure date or consultation with the physician. The date for number 9 is **NOT** the date the report was received by the provider. By recording the date of the actual diagnosis, data will reflect the interval from the screening to the diagnosis of cancer or not cancer.

If the client refused needed procedures before a diagnosis could be made, write the date the client refused procedures.

If the client is lost to follow-up, write the date the certified letter was mailed.

The interval from screening to diagnosis and treatment is a performance indicator used by the Centers for Disease Control and Prevention for funding purposes.

For further information, see the Data Collection Guide or call your designated BCCCP data contact.

NCI Has New Public Education Materials Available

The National Cancer Institute (NCI) has developed flip charts on the importance of early breast and cervical cancer detection. Using simple pictures and words, these flip charts, available in both Spanish and English, illustrate many of the key concepts that women need to understand breast and cervical cancer detection.

The presentations are intended for medically underserved women and are meant for small groups, no larger than ten people. Breast and cervical cancer screening talking points that can be addressed while presenting the information are included.

The title of the flip chart is *Spread the Word About Mammograms and the Pap Test: An Educational Resource for Health Care Professionals* (inven-

tory number G444 for English, G445 for Spanish). Distribution is limited to one copy per order. These materials can be ordered from the Publications Ordering Service of the Cancer Information Service at (800) 4-CANCER.

Tell A Friend

continued from page 2

mammograms do so because a friend encouraged them. The goal for the project was to contact 11,300 women, because that is how many Texas women will be diagnosed with breast cancer this year.

BCCCP thanks those providers and staff members that participated in the event.

If you have any questions or need additional information, contact Andrea Littlefield, Information Specialist at (800) 452-1955.

Minority Cancer Awareness Week Fast Approaching

This year marks the 14th annual National Minority Cancer Awareness Week (NMCAW). NMCAW is a national campaign that was initiated by the sponsors of the Biennial Symposium on Minorities, the Medically Underserved and Cancer in 1986 to highlight and bring attention to the needs of minority populations. Its goal is to increase awareness and knowledge of cancer detection, treatment and risk in minority and medically underserved communities through outreach programs. This year, NMCAW is April 16 - 22, 2000.

The Breast and Cervical Cancer Control Program will be sending you materials from the National Cancer Institute's (NCI) Cancer Information Service. These materials will be useful in promoting NMCAW. If you have additional questions regarding this event, contact Andrea Littlefield, Information Specialist, at (800) 452-1955.

FY 2001 RFP's

continued from page 1

this non-competitive request for proposals.

The priority population includes women age 50 - 64 with incomes at or below 200 percent of the federal poverty level. African American women age 50 or older are at

RFP's continued on 4

Texas BCCCP*

Women Served:
 119,334
Breast Screenings:
 152,521
Cervical Screenings:
 111,667
Breast Cancers:
 789
Cervical Carcinoma in situ:
 1641
Invasive Cervical Cancer:
 58
Rescreening
 35%
Women 50 - 64
 87%

*As of January 31, 1999

FY 2001 RFP's

continued from page 3

greatest risk of dying from breast cancer and must be targeted for services.

Continuation application packets will be mailed in March. April 19, 2000 is the deadline for submission.

If you have additional questions or comments, contact Robert Reeves, Program Administrator, for technical/programmatic assistance or Kathy Kokel, Contract Specialist, for budget assistance, at (800) 452-1955.

Here to Serve You

For the benefit of new provider staff, we continue to introduce State office staff. Pictured above are (*left to right*) Cathy Cox, Administrative Technician and Lisa Bishop, Administrative Technician. Call staff at (800) 452-1955.

Important Dates**March**

March - National Colorectal Cancer Awareness Month
March 2 - Texas Independence Day
 Skeleton Crew at State Office
March 3 - NOEP Training,
 Texarkana

April

April - Cancer Control Month
April 11 - 12 Case Management Training - Austin
April 15 - NOEP Training, Wichita Falls
April 17 - 23 National Minority Cancer Awareness Week
April 21 - San Jacinto Day
 Skeleton Crew at State Office
April 27 - 28 - Alzheimer's Conference - Austin, Call (512) 458-7534

May

May - National Melanoma/Skin Cancer Detection and Prevention Month and National Osteoporosis Prevention Month
May 22 - 23 - State Conference - Austin
May 29 - Memorial Day
 State Office Closed

June

June 19 - Emancipation Day
 Skeleton Crew at State Office
May 29 - Memorial Day
 State Office Closed

The development and printing of this document were supported by Cooperative Agreement number U57/CCU606729 from the Division of Cancer Prevention and Control, Centers for Disease Control and Prevention. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the Centers for Disease Control and Prevention

Commitment**A monthly bulletin**

Send news/information to:

Texas Department of Health
Breast & Cervical Cancer Control Program
1100 West 49th Street
Austin, TX 78756-3199
 Telephone: (800) 452-1955
 Fax: (512) 458-7650
 Email: andrea.littlefield@tdh.state.tx.us